



Melvin El, owner of The Reading Reformation Inc., is a four-time national boxing champion who won the Olympic trials in 1988. Boxing taught him discipline, determination, and perseverance which were qualities that were reborn in him when he became a single father to his one-year old daughter after an untimely divorce. He began home schooling her and by the time she was four she was able to read the newspaper, recite all of her timetables and do triple digit addition and subtraction. After she was tested, she was placed in the second grade, which means she skipped three grades. The success he had with his daughter inspired him to create powerful reading programs that has taught children to read in as little as 3 to 7 days. His programs are currently being utilized in the public school system. Melvin, a certified reading teacher, has mentored and tutored inner city youth in academics, as well as sports. His skills as a motivational speaker have not only given him the opportunity to speak in front of hundreds of people, but also in classrooms filled with young students eager to learn. Melvin is on an inspired mission to connect children to the purpose of education and how their behavior and attitude will determine how successful they become in life. This mission has jumpstarted the creation of his new program, The Genius Connection. He knows that when children are excited about learning, limitations are non-existent.

Melvin has appeared on Miami's WSVN Channel 7 News, Hot 105.1 radio station, and has spoken at many schools. The schools include, Booker T. Washington Senior High, Edison High School, Liberty City Elementary, and Orchard Villa Elementary just to name a few. Melvin El's practical experiences, enthusiastic and passionate delivery, coupled with his love for encouraging others, have proven to be a winning formula for hundreds of students and adults alike.